

# The Bays Precinct Sydney International Summit November 2014 Statement of Principles



The new  
state of  
business



Urban  
Growth  
NSW



# Message from The Summit Contributors

The Bays Precinct Sydney International Summit 2014 was a unique undertaking. These three days in November 2014 forged a global, decade-long collaboration that has never before been imagined, let alone achieved.

The imagination and great thinking at the heart of the Summit generated 20 high-level Principles to guide and underpin

the first ever Transformation Plan for the entire Bays Precinct. This long-term Transformation Plan will direct and control land use, development and governance. It will ensure primacy of the public good throughout the Precinct for the next 25 years and beyond.

Anchoring the whole process is the *UrbanGrowth NSW: City Transformation Life Cycle™*, a ground-breaking methodology.

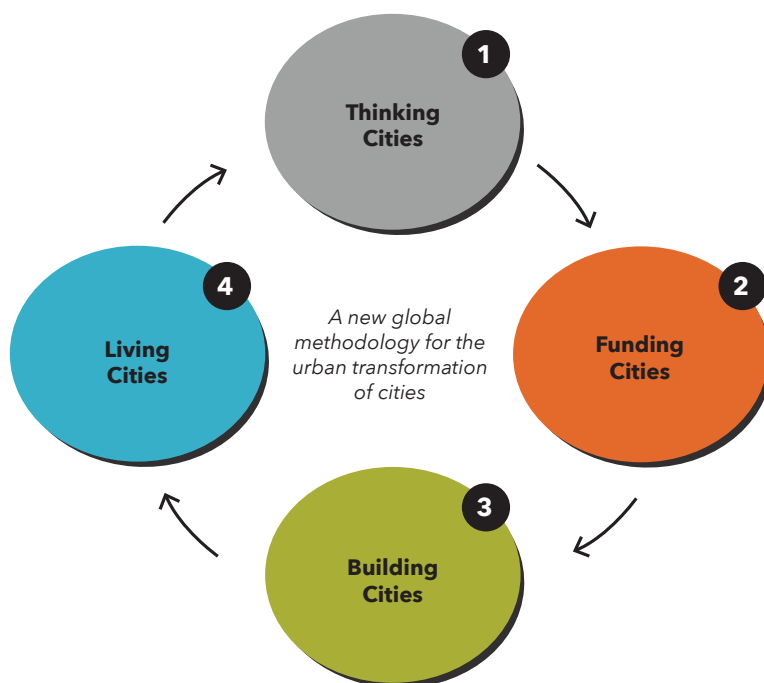
The Life Cycle revolutionises thinking about how cities are regenerated and transformed.

We, as the body of contributors to The Bays Precinct Sydney International Summit 2014, commend the 20 Principles set out in this Statement and applaud the process that generated them.



The Hon Mike Baird MP, Premier of NSW

## UrbanGrowth NSW: City Transformation Life Cycle™



## TRANSFORMATION PLAN TIMELINE DECEMBER 2014 TO AUGUST 2015

| December 2014 to March 2015     | April 2015  | May 2015            | June 2015<br>Leadership forums  | July 2015   | August 2015                                     |
|---------------------------------|---|---------------------|---|---|---|
| Develop the Transformation Plan | Present draft Transformation Plan to the NSW Government | Sydneysiders Summit | <ul style="list-style-type: none"> <li>Architecture and urban design</li> <li>Community and locality experts</li> <li>Construction and development</li> <li>Governments</li> <li>Metropolitan Sydney</li> </ul> | Present final Transformation Plan to the NSW Government | Government to release final Transformation Plan |

**About The Summit** - The Bays Precinct Sydney International Summit brought together over 350 experts from across the world, the nation and Sydney for a three-day collaboration to gather the best ideas on urban transformation. The Hon Mike Baird MP, Premier of NSW opened The Summit, which was convened by The Hon Pru Goward MP, NSW Minister for Planning and Minister for Women.

# Principles to inform the Transformation Plan for The Bays Precinct

“Long-term and adaptable to respond to new challenges and opportunities...

|  |  |  |   |
|--|--|--|---|
|  <p><b>1</b><br/>Build on the unique history of The Bays Precinct.</p>  |  <p><b>2</b><br/>Establish a powerful and enduring governance model based on whole-of-government collaboration that fearlessly pursues public benefit.</p>                        |  <p><b>3</b><br/>Be transparent and communicate the issues and challenges we face and the investments needed to realise the Precinct's potential.</p>                        |  <p><b>4</b><br/>Allow the time to invest in genuine and early engagement with, and broad acceptance of our plans from, all categories of the public, government and industry.</p> |
|  <p><b>5</b><br/>Unlock public access to the Harbour's edge and waterways along the entire coastline.</p>  |  <p><b>6</b><br/>Develop an overall Bays Precinct Transformation Program to prioritise major projects and define the staging for integrated development and land use.</p>        |  <p><b>7</b><br/>Establish a whole-of-precinct transport infrastructure plan early, based on connectivity, accessibility and active transport.</p>                          |  <p><b>8</b><br/>Prioritise planning for public spaces, White Bay Power Station and Sydney Fish Market.</p>   |
|  <p><b>9</b><br/>Generate optimal housing supply outcomes based on a model of diverse housing options, the highest design principles and activated public spaces.</p> |  <p><b>10</b><br/>Ensure the land use and associated development is diverse, beautifully designed and creates 'great places and great spaces'.</p>                              |  <p><b>11</b><br/>Build the capacity for The Bays Precinct to be a place that contributes to healthy, prosperous and resilient lifestyles.</p>                             |  <p><b>12</b><br/>Support economic development and growth that can drive a strong, digitally-connected, innovative and diverse knowledge economy.</p>                            |
|  <p><b>13</b><br/>Plan for future generations by being open to new ideas and embracing emerging trends.</p>   |  <p><b>14</b><br/>Adopt world-class energy generation systems that maximise efficiency and establish The Bays Precinct as the exemplar for 'big city' energy provision.</p>     |  <p><b>15</b><br/>Introduce environmental and ecological systems to improve water quality, address ongoing sources of water pollution and encourage public recreation.</p> |  <p><b>16</b><br/>Support the economic activities of maritime industries and celebrate the authenticity of the working harbour.</p>  |
|  <p><b>17</b><br/>Provide the platform for investment from Australia and abroad, and from public and private sectors.</p>   |  <p><b>18</b><br/>Incorporate a strong funding and financial strategy to enable innovative, leading-edge and productive investment vehicles that promote investor appetite.</p> |  <p><b>19</b><br/>Seek broad sources of funding for urban transformation across a range of investors, including superannuation and pension funds, and philanthropy.</p>    |  <p><b>20</b><br/>Employ an ethical procurement process that optimises value for government and taxpayers while being attractive to investors.</p>                               |

...creating an internationally competitive, resilient and global Sydney.”



# Contributors



Professor Riek Bakker Riek Bakker Advies, Netherlands | Diane Barrett City & County of Denver, USA | Kelly Bayer Rosmarin Commonwealth Bank | Ann-Kristin Belkert Swedish Green Building Council | Joe Berridge Urban Strategies Inc, Canada | Graham Bradley AM Infrastructure NSW | Jolyon Brewis Grimshaw Architects, UK | John Brogden AM UrbanGrowth NSW

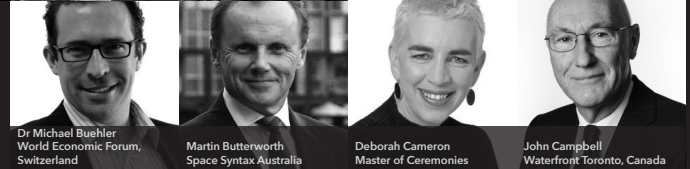
**Contributors to The Summit comprised 71 speakers and panellists from diverse origins and backgrounds across Australasia, North America, Asia, Europe and The United Kingdom.**



Nicholas Brookes Hong Kong Harbourfront Commission | Chris Brown Igloo Regeneration, UK | Kate Brown Grosvenor, UK | William Browning Terrapin Bright Green, US

*"This Summit... will help shape the ambition and overarching principles for the transformation of the last piece of waterfront in Sydney's Harbour." – Minister Pru Goward*

*"It was world class from every perspective... Thank you for making the 8,000 mile trek from my home as easy, seamless and comfortable as possible." – Greg Nickels, former Mayor of Seattle*



Dr Michael Buehler World Economic Forum, Switzerland | Martin Butterworth Space Syntax Australia | Deborah Cameron Master of Ceremonies | John Campbell Waterfront Toronto, Canada



Hon Mike Baird, MP Premier of NSW | John Chauvel Westpac | Khoo Teng Chye Centre for Liveable Cities, Singapore | Gershon Cohen Aberdeen Asset Management, UK | Hon Andrew Constance, MP NSW Treasurer | Professor Theresa Devine Brown University, USA | Dr Mary Foley NSW Health | Grant Giffen Port Authority of NSW

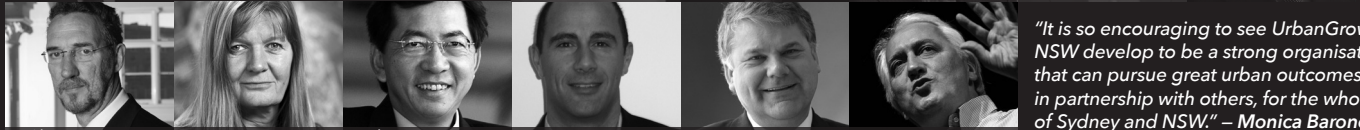


Tarun Gupta Lend Lease

*"What a project and what an event!" – Stephen Koukoulas, Market Economics*



Hon Pru Goward, MP NSW Minister for Planning | Professor Robin Hambleton Urban Answers, UK | Robert Harley The Australian Financial Review | Lucy Hughes Turnbull AO Committee for Sydney | Donald Hyslop Tate Modern and Borough Market, UK



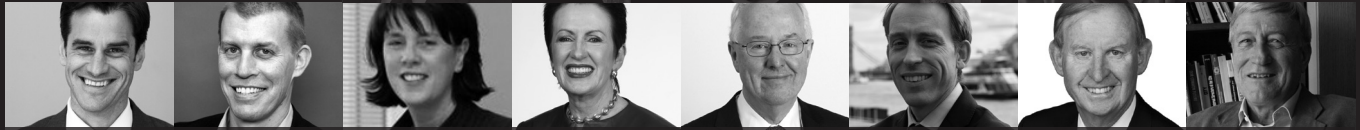
David Joy London & Continental Railways Ltd, UK | Rita Justesen Copenhagen City & Port Development, Denmark | Dr. John Keung Building Construction Authority, Singapore | Chris Kakoufas Cbus Property | Stephen Koukoulas Market Economics | Charles Landry Comedia, UK

*"It is so encouraging to see UrbanGrowth NSW develop to be a strong organisation that can pursue great urban outcomes, in partnership with others, for the whole of Sydney and NSW." – Monica Barone, City of Sydney*

*"I feel like I have my own personal 'bible' on urban transformation - invaluable knowledge that I can tailor for my own personal pathway for the Bays journey." – Nick Nathans, UrbanGrowth NSW*



David Larocca EY | Lincoln Leong MTR Corporation Limited, Hong Kong | Susan Lloyd-Hurwitz Green Building Council of Aust. | Martin Locke UNSW Built Environment | Professor Ken Maher UNSW Built Environment



Mark McCindle McCindle Research | Thomas McKnight NYC Economic Development Corporation, USA | Carolyn McNally NSW Planning & Environment | Clover Moore Lord Mayor, City of Sydney | Terry Moran Baragaroo Delivery Authority | Robin Mortimer Port of London Authority, UK | David Murray AO Government Future Fund Board of Guardians | Professor Peter Newman Curtin University



Greg Nickels Former Mayor of Seattle, USA | Sir Bob Parker Former Mayor of Christchurch, New Zealand | Mark Paterson AO NSW Trade & Investment | David Pitchford CBE LVO UrbanGrowth NSW

*"...I don't think I've ever attended a function that was as packed with content and executed as superbly as that. Absolutely brilliant... This was a fabulous start to your journey." – John Campbell, Toronto*



Peter Poulet NSW Government Architect | Matthew Quinn Bays Precinct Project Control Advisory Board



Mark Randel David Chipperfield Architects, Germany and China | Geoff Roberts University of NSW | Jackie Sadek UK Regeneration | Hon Jillian Skinner MP NSW Minister for Health | Simon Smith NSW Dept. Premier & Cabinet | Alexandre Sorrentino Euroméditerranée, France | Mark Steinert Stockland | Hon Rob Stokes, MP NSW Minister for the Environment and Heritage



Dave Stewart Transport for NSW | Gabrielle Trainor University of Western Sydney | Grahame Turk Sydney Fish Market | Professor Alec Tzannes AM UNSW Built Environment | Peter Walker PWP Landscape Architecture, USA | Les Wielinga Sydney Harbour Foreshore Authority | Dr Tim Williams Committee for Sydney | Ray Williams MP NSW Member for Hawkesbury